

BEFORE  
THE PUBLIC SERVICE COMMISSION OF  
SOUTH CAROLINA  
DOCKET NO. 2004-349-C - ORDER NO. 2005-66

FEBRUARY 7, 2005

IN RE: Petition of BellSouth Telecommunications,	)	ORDER
Inc. for Approval of a Slight Modification of	)	GRANTING
the Print Size in Directories.	)	PETITION
	)	

This matter comes before the Public Service Commission of South Carolina (the Commission) on the Petition of BellSouth Telecommunications, Inc. (BellSouth or the Company) requesting approval of a slight modification of the print size in the white page section of the directories that are published and distributed on its behalf. This filing is made pursuant to Rule 103-631 of the Rules and Regulations of the Commission.

Pursuant to the instructions of the Commission Staff, the Company published a Notice of Filing in a newspaper of general circulation. No Protests or Petitions to Intervene were filed. The Office of Regulatory Staff does not oppose the Petition.

BellSouth has filed a Motion for Expedited Ruling, along with verified testimony. We grant the Motion for Expedited Ruling, and, based on the verified testimony, we grant the relief sought.

The testimony of Nelson D. Alcantara of the Company notes that the slight modification BellSouth is proposing will not affect the readability of directories. Further, the proposed modification will create a smaller directory that is lighter and easier to handle. Alcantara also stated that the proposed modification will favorably impact the environment by decreasing the amount of paper utilized in printing directories and by decreasing the amount of waste paper produced once a directory reaches the end of its life cycle. In addition, the testimony is that directory related expenses will be reduced by

approximately \$2.5 million annually if approval is obtained on a regional basis on or before January 26, 2005. Again, based on this testimony, we grant the relief requested.

**FINDINGS AND CONCLUSIONS**

1. BellSouth requests a slight modification of the print size found in the white pages of the directories that are published and distributed on its behalf.
2. The change does not affect the readability of the directory.
3. The change creates a smaller directory that is lighter and easier to handle.
4. Directory-related expenses will be reduced by approximately \$2.5 million annually.
5. The request should be granted.

**ORDER**

The Petition of BellSouth for approval of a slight modification in the print size in the white pages of its directories is hereby granted. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:

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/s/  
Randy Mitchell, Chairman

ATTEST:

\_\_\_\_\_  
/s/  
G. O'Neal Hamilton, Vice-Chairman

(SEAL)